

# RATE CARD

Significant return on Investment Guaranteed

## SPONSORSHIP PACKAGES

<b>Platinum Partnership Package: 12 pages</b> R367 500 excl. VAT & excl. agency commission	<b>Gold Partnership Package: 9 pages</b> R241 500 excl. VAT & excl. agency commission	<b>Silver Partnership Package: 7 pages</b> R192 150 excl. VAT & excl. agency commission	<b>Bronze Partnership Package: 6 pages</b> R135 000 excl. VAT & excl. agency commission
Includes:	Includes:	Includes:	Includes:
1 x Foreword or Guest Column by your CEO (upfront)	1 x Foreword or Guest Column by your CEO (upfront)	1 x Foreword or Guest Column by your CEO (upfront)	1x A4 Page Advertisement (sector)
4 x A4 Page Interview in the publication (upfront)	2 x A4 Page Interview in the publication (upfront)	1 x A4 Page Advertorial on your company (sector)	1 x A4 Page Company Profile (sector)
1 x A4 Page Advertisement (sector)	1 x A4 Page Advertisement (sector)	1 x A4 Page Interview (sector)	1 x A4 Page Advertorial on your company (sector)
1 x A4 Page Company Profile (sector)	1 x A4 Page Company Profile (sector)	1 x A4 Page Company Profile (sector)	10 x Voucher Copies
6 x A4 Page Advertorial on your company (sector)	4 x A4 Page Advertorial on your company (sector)	2 x A4 Page Advertorial on your company (sector)	Your Logo on the FRONT cover
50 x Voucher Copies	18 x Voucher Copies	15 x Voucher Copies	Your Logo on ALL marketing material
Your Logo on the FRONT cover	Your Logo on the FRONT cover	Your Logo on the FRONT cover	Your Profile on topempowerment.co.za for 12 months
Your Logo on ALL marketing material	Your Logo on ALL marketing material	Your Logo on ALL marketing material	
Your Profile on topempowerment.co.za for 12 months	Your Profile on topempowerment.co.za for 12 months	Your Profile on topempowerment.co.za for 12 months	

## STANDARD PACKAGES

<b>Sector Partner Package: 4 pages</b> R95 000 excl. VAT & excl. agency commission	<b>Double Page Spread Full Colour: 2 pages</b> R69 950 excl. VAT & excl. agency commission	<b>Single Page Spread Full Colour: 1 page</b> R39 950 excl. VAT & excl. agency commission	<b>Inside Front Double Page Spread: 2 pages</b> R120 000 excl. VAT & excl. agency commission
Includes:	Includes:	Includes:	Includes:
1 x A4 Page Advertisement (sector)	1 x A4 Page Advertisement (sector)	1 x A4 Page Advertisement (sector)	1 x DPS Corporate Advertisement
1 x A4 Page Company Profile (sector)	1 x A4 Page Company Profile (sector)	1 x A4 Page Company Profile (sector)	10 x Copies of the publication
2 x A4 Page Advertorial on your company (sector)	5 x Voucher Copies	5 x Voucher Copies	Your Profile on topempowerment.co.za for 12 months
7 x Voucher Copies	Your Profile on topempowerment.co.za for 12 months	Your Profile on topempowerment.co.za for 12 months	
Your Profile on topempowerment.co.za for 12 months			

## SPECIAL POSITION PACKAGES

## 3 YEAR PARTNERSHIP SAVINGS PLAN - AVOID ANNUAL 5% INCREASE

	FIRST EDITION	SECOND EDITION	THIRD EDITION	
Single A4 Page	R38 000	R38 000	R38 000	A total saving of R11 784. 75
Double page Spread	R58 000	R58 000	R58 000	A total saving of R17 987. 25
Sector Partnership	R95 000	R95 000	R95 000	A total saving of R29 451. 88

## CUSTOM COVERS

50	R20 500
100	R33 000
250	R63 000

<b>Inside Back Double Page Spread: 2 pages</b> R100 000 excl. VAT & excl. agency commission
Includes:
1 x DPS Corporate Advertisement
10 x Copies of the publication
Your Profile on topempowerment.co.za for 12 months

- 10 % discount for 5 day payments of full amount.
- 5% discount for 20 day payments of full amount. Minimum 50% deposit paid upon client signing the booking form. The remainder 50% paid on client approving their artwork proof.
- Excluding 5% surcharge.